WHOLE EARTH REVIEW

Signed Contract 7/92

JULY 9, 1992

PRINTING AGREEMENT

Point Foundation, *27 Gate Five Road, Sausalito, California 94965, hereinafter referred to as (PUBLISHER) contracts with* **Publishers Press, Inc.**, *One Hundred Frank E. Simon Avenue, Shepherdsville, Kentucky 40165, hereinafter referred to as (PRINTER), to perform the necessary preparatory work, presswork, binding, and mailing, and any and all additional efforts necessary to produce the following publication(s):*

WHOLE EARTH REVIEW

The publication(s) shall be produced in accordance with the specifications set forth in SCHEDULE A, attached hereto and made part hereof. The prices to be charged by PRINTER for such productions are set forth in SCHEDULE B, attached hereto and made part hereof.

This AGREEMENT shall be in force for two (2) years, or eight (8) issues beginning with the FALL 1992 issue.

Initials: KAS

TERMS AND CONDITIONS

1. COMPOSITION: Composition rates are based on clean, double-spaced typewritten manuscript on 8 1/2" x 11" paper, one side only with required typographic style and sizes, and include two (2) sets of galley and page proofs. Appropriate penalties/credits will be applied to varied input modes. Dummy paste-up boards are provided at no charge.

Type set for a given issue or job and not used will be billed under the prevailing Composition price list.

2. CAMERA: Camera rates are based on copy input with complete specifications. One color material range input to printing size is 15% through 200%. Two, three, or four color material range input to printing size is 75% through 150%. Original 4 color art requiring separations material range input to printing size is 50% through 1,600%. Sizes outside of these ranges are subject to surcharge. Final paste-up boards are provided at no charge.

Unless otherwise specified, halftone illustrations and flat halftone screens will be 133 lines to the inch.

All line art and photographs to be sized, identified, and crop marks shown. All information other than crop marks to be written in black or red on a tag attached to bottom of photograph and not on reverse side.

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3. ADVERTISING INPUT: It is assumed the PUBLISHER will furnish a velox or right reading negative, emulsion side down, correct printing size, for all fractional black and white ads. It is also assumed the PUBLISHER will furnish right reading negatives, emulsion side down, correct printing size, for all full page black and white, or for two, three, four, five, or six color ads, and provide appropriate color proofs for all multicolor ads. Three (3) sets of blueline proofs will be forwarded to the PUBLISHER upon receipt of advertising material.

Furnished Inserts: All shipments will be checked by the PRINTER to confirm that the number of packages, cartons or skids agrees with the shipper's bill of lading. One container will be opened and a notice of receipt with copies of the insert will be sent to the PUBLISHER. Obvious damage or shortages will be noted. Complete inspection of all packages or cartons will be at the PUBLISHER's expense. Left-over inserts will be destroyed after binding.

4. PRESSWORK: All offset press prices are based on the PUBLISHER supplying composite opaqued page negatives (right reading, emulsion side down), one piece per color, ready for imposition and appropriate proofs of all multicolor subjects. All work prepared and printed to a good commercially acceptable standard of quality consistent with the quality available from the material furnished by the PUBLISHER. It is assumed second and third colors and process colors will conform to the current standard SWOP as recommended by Specifications Web Offset Publications. For any special matched colors, it is agreed the price list under "Presswork" will apply.

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5. BINDING: Adhesive (perfect), or saddle wire, stitched with a minimum of two (2) wires, trimmed flush to size.

6. MAILING: Cheshire direct on the cover from strip list furnished by the PUBLISHER. This Cheshire strip to be sorted and zoned by 5-digit zip code in ascending numerical order. A marker should appear on the list opposite the subscriber's name for each 3-digit change and a different marker for each 5-digit change. It is agreed the PUBLISHER will pay all postage to mail out all magazines. In case of multi-level mailing it is assumed all PASS (Package and Sack Sequences for Publication Mailing) requirements and suggestions be adhered to by both PUBLISHER and PRINTER.

7. PROOFS: In cases where page proofs are not viewed by PUBLISHER, one (1) set of blueline form proofs is provided for at no additional charge. All proofs and original copy are to be returned after reading by customer. Corrections, if any, to be made thereon and to be returned marked "O.K. with corrections" and signed by name of person duly authorized to pass on same. No responsibility for errors is assumed if PRINTER is directed to print without return of OK'd proof. If revised proof is desired, request must be made when first proof is returned. PRINTER, however, assumes responsibility for errors after receipt of final O.K. from customer, but this responsibility shall be limited to the cost of manufacturing and materials. Each case is to be settled on its own merit. The PRINTER will accept telephone corrections or changes but cannot be responsible for their accuracy.

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8. DELIVERY: Unless otherwise specified, F.O.B. Plant, Shepher
40165. All prices are based on continuous and uninterrupted de
orders. It is agreed that in advance of the mailing date of ea
PUBLISHER shall deposit with the Postal Service sufficient fund
costs.

9. TERMS OF PAYMENT: Net in full 30 days from invoice date. ~~Fifty percent (50%) in advance and balance within 30 days of date of invoice.~~ PUBLISHER agrees to pay interest equal to prime plus 2% on all invoices not paid within 30 days of the invoice date. For purposes of this AGREEMENT, the term "prime rate" shall mean the prime rate as quoted in the WALL STREET JOURNAL on the last business day of each month.

10. CREDIT TERMS: The PRINTER agrees to extend to the PUBLISHER a line of credit equal to ~~fifty percent (50%) of~~ one issue. Should the line of credit be exceeded, then the PUBLISHER will reduce the indebtedness to the prescribed level by paying the oldest invoice first. Should the PUBLISHER not reduce the indebtedness to said limit within 10 days after written notice is received by certified or registered letter, the PRINTER may proceed to enforce remedies avaliable under the provisions of Security Interest. If PRINTER elects to enforce remedies under this AGREEMENT, notice must be directed to PUBLISHER at address on signature page of this AGREEMENT. PRINTER may hold up production operations on PUBLISHER's account if the PUBLISHER exceeds its line of credit without enforcing remedies available under the provisions of the Security Interest. This line of credit is extended at the sole discretion of the PRINTER and may be terminated and/or changed by PRINTER upon the

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8. DELIVERY: Unless otherwise specified, F.O.B. Plant, Shepherdsville, Kentucky 40165. All prices are based on continuous and uninterrupted delivery of complete orders. It is agreed that in advance of the mailing date of each issue, the PUBLISHER shall deposit with the Postal Service sufficient funds to cover all mailing costs.

9. TERMS OF PAYMENT: Net in full 30 days from invoice date. ~~Fifty percent (50%) in advance and balance within 30 days of date of invoice.~~ PUBLISHER agrees to pay interest equal to prime plus 2% on all invoices not paid within 30 days of the invoice date. For purposes of this AGREEMENT, the term "prime rate" shall mean the prime rate as quoted in the WALL STREET JOURNAL on the last business day of each month.

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occurrence of any of the following: a) default on any provision of this AGREEMENT; b) the failure to make any payment when due; c) sale or other encumbrance of any assets of the company which PUBLISHER has given to PRINTER a continuing security interest without the prior consent of the PRINTER; d) any material change in the financial condition of PUBLISHER; e) failure to provide any and all financial information relative to the company when requested by PRINTER.

If PRINTER shall terminate the line of credit, he may require PUBLISHER to pay the full estimated amount before proceeding with any future printing, and the line of credit shall be immediately due and payable.

11. SECURITY INTEREST: To secure the payment of the work performed by PRINTER, PUBLISHER pledges to PRINTER a continuing security interest under the Uniform Commercial Code in the goods, the proceeds from the sale of such goods, including, without limitation, any accounts, trade acceptance, notes, contract rights and goodwill as well as trademarks and trade names relating to them. In the event of failure of PUBLISHER to make payment of any and all sums due to PRINTER, PRINTER shall have whatever remedies are available to PRINTER under the Uniform Commercial Code and the Kentucky Revised Statutes to enforce its security interest against PUBLISHER. In the event that PRINTER shall have perfected such security interest and PUBLISHER desires to obtain financing from another source, PRINTER agrees to subordinate its security interest to such other financing source. KAS

PUBLISHER agrees that, in the event any legal action is necessary by PRINTER to recover possession of the goods covered by this AGREEMENT or any proceeds from the sale thereof, or to recover any sums due to PRINTER hereunder, or under any

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promissory note, trade acceptance, or invoice, as shall be added to the sum due from PUBLISHER to PRINTER the reasonable costs of collection, including reasonable attorneys' fees.

Any failure of PRINTER to enforce any of its right for a particular default hereunder shall not constitute a waiver of its right to do so for a subsequent default hereunder, and the remedy or remedies herein accorded shall be in addition to and not in limitation of any other right or remedy available at law or equity.

12. CHANGES IN AGREEMENT: No changes in any provision of this AGREEMENT shall be valid or binding upon either party unless it shall have been reduced to writing and signed by PUBLISHER and PRINTER. This AGREEMENT is the entire AGREEMENT and all prior AGREEMENTs and understandings of the parties, oral or written, are merged into this AGREEMENT.

13. TERMINATION OF AGREEMENT: (1) PUBLISHER may terminate this contract at any time by delivering, in writing, notice of its termination to PRINTER not less than 90 days in advance of the date of termination and by paying in full upon delivery of said notice of termination all of its indebtedness to PRINTER.

PRINTER may terminate this AGREEMENT if any one of the following events occur: (a) PUBLISHER exceeds its line of credit; (b) The assignment of PUBLISHER's accounts to another party; (c) PUBLISHER declares bankruptcy; (d) PUBLISHER breaches a provision of this AGREEMENT. If any of the above mentioned activities occur, and are

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not corrected within ten (10) days after notice thereof is given by PRINTER to PUBLISHER, PRINTER may terminate this AGREEMENT and be afforded any of the remedies under the laws of the Commonwealth of Kentucky.

At the expiration of this AGREEMENT, unless PUBLISHER or PRINTER has notified the other, by registered letter, 90 days in advance to the contrary, this AGREEMENT automatically renews itself for another like term. If notification is given by either party to terminate this AGREEMENT, then all indebtedness shall become immediately due and payable.

14. AGREEMENT INTERPRETATION: This AGREEMENT shall be effective upon receipt and approval of PRINTER. This AGREEMENT shall be deemed to have been made in Kentucky and shall be construed in accordance with the laws of the Commonwealth of Kentucky. Any action brought under this AGREEMENT shall be brought in the Commonwealth of Kentucky. This AGREEMENT shall be deemed to have been prepared and drafted by the parties to it and it shall not be construed against either of the parties.

15. STRIKES OR FIRE, ETC.: Neither party shall be liable for delays of any kind caused by strike, fire or acts of God or other events beyond the control of either party.

16. SERVICES: There will be no charge for the following services:

1. Storage of final negatives for one year of issues.

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2. Complete supply of printers forms to effect a smooth liaison between the office of the PUBLISHER and that of the PRINTER.

3. Shipments of film in any amount monthly within 24 hours from the time we receive the shipment order, it being agreed that the PUBLISHER pays postage only thereon.

4. Where necessary for efficient communications, PRINTER will make available at no cost to the PUBLISHER either Wats or local telephone service. Messenger service is also available in some areas.

5. In-house customer service representative to act as liaison on behalf of the PUBLISHER in servicing **WHOLE EARTH REVIEW**.

17. ORDERS: Regularly entered orders cannot be cancelled except upon terms that will compensate the PRINTER against loss.

18. ALTERATIONS: Proposals are only for work according to the original specifications. If through PUBLISHER's error or change of mind, work has to be done a second or more times, such extra work will carry an additional charge at current rates for the work performed. PRINTER errors should be marked "P.E." to avoid alteration charges.

19. PUBLISHERS FURNISHED MATERIALS: PUBLISHERs furnished materials shall be manufactured, packed and delivered to PRINTER's specifications. Additional cost due

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to delays or impaired production caused by specification deficiencies shall be charged to the PUBLISHER.

20. QUANTITIES DELIVERED: A variation of 1% either in excess or deficiency shall constitute an acceptable delivery, the variation to be charged for or deducted.

21. QUOTATIONS: Estimates are made for immediate acceptance and subject to change without notice. Actual prices will be in accordance with SCHEDULE B attached hereto. No quotations, either oral or written, discussed with or submitted to the PUBLISHER, shall take precedent over prices stated in SCHEDULE B attached hereto.

22. INDEMNIFICATION AGAINST LIBEL AND PLAGIARISM CLAIMS: PUBLISHER shall defend, indemnify and save PRINTER harmless from and against any and all claims, losses, damages, expenses, and judgments at law or equity for any claimed or alleged libel, copyright infringements, plagiarism, invasion of privacy or civil rights, or any other claim resulting from any text, illustration, or other subject matter included in the work, provided such claims are based on matters which are contained in the copy or other materials furnished to PRINTER by PUBLISHER and are not based upon any unauthorized deletions, changes, or additions to such copy or other materials by PRINTER. PRINTER shall promptly notify PUBLISHER of such claims. The selection of attorneys to undertake any such defense shall be determined by mutual AGREEMENT of PUBLISHER and PRINTER and the cost of such defense, including attorneys' fees, shall be paid by PUBLISHER. PRINTER shall, to the same extent, indemnify and defend PUBLISHER and save PUBLISHER harmless from and against any and all such claims

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referred to hereabove arising out of any unauthorized deletions, changes or additions by PRINTER in copy or other materials supplied by PUBLISHER to PRINTER.

23. INSURANCE: PRINTER shall carry fire and extended coverage insurance for PUBLISHER's benefit on all paper stock and other property owned by, or entrusted to, PUBLISHER while in PRINTER's custody or control; provided, however, this insurance provision shall be effective only in the event PUBLISHER furnishes sufficient information to PRINTER annually as to the actual cash values of each classification of PUBLISHER's property in the custody or control of PRINTER while the same is on the premises of PRINTER's plant.

24. TAXES: PUBLISHER recognizes that the prices are exclusive of sales and use or other excise taxes. If PRINTER shall be required to pay an excise tax imposed by Federal, State or other taxing authority on sales manufacturing, processing or selling, then such tax shall be added to the price and shall be paid by PUBLISHER as an additional charge.

25. QUALITY: PRINTER agrees to perform all work as described herein in a professional manner, using quality materials for this production. PRINTER agrees to deliver a satisfactory product equal to or an improvement upon that reflected in the issues used to prepare sample invoices.

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In the event of a PRINTER error on an advertisement, PRINTER, at the direction of the PUBLISHER, will rerun the advertisement at no cost to PUBLISHER, or credit PUBLISHER for the printing cost of said advertisement. PRINTER's liability shall be limited to the actual mechanical cost of printing the pages, page or fraction thereof involved. The PRINTER will make no adjustment or reimbursement on the basis of revenue lost, nor will the PRINTER effect reimbursement, replacement or unusual requirements exceed the limitations of the printing process used. Mechanical cost is defined as the prorated cost of presswork, ink, paper, binding and distribution.

26. CLAIMS: All claims for defective or damaged goods or for shortages must be made by PUBLISHER in writing within a period of 30 days after PRINTER's shipment of the goods. Failure to make such claim within the stated period shall constitute an irrevocable acceptance of the goods in admission that they fully comply with all terms, conditions and specifications of the AGREEMENT.

27. PRODUCTION SCHEDULE: The PRINTER is responsible for the completion of the operations incident to the manufacturing of this publication as set forth in the production schedule which will become part of this AGREEMENT. It is understood that production schedules, unless otherwise agreed, do not require the PRINTER to work Saturday, Sunday or holidays.

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In the event that the completion of this schedule for the magazine is delayed by the PUBLISHER at any point, it is understood that the completion date of the publication shall be mutually rescheduled. If the mutually rescheduled completion date necessitates overtime, the PUBLISHER will pay at the prevailing holiday, weekend or overtime premium rate.

28. STORAGE CHARGES: Magazines stored in the PRINTER's warehouse more than ~~30~~ 60 days will be subject to storage charges as follows: Each different configuration of an issue (regional copies, etc.), and each group stored for a different office or person, will be considered separate lots and isolated in storage. Each lot up to the quantity which can be contained on one skid will bear the charge of $6.05 for each month in storage. DROP SHIPMENTS of these past issues will be charged at $19.25 plus contract rates. All drop shipments are F.O.B. Shepherdsville, Kentucky 40165.

KAS
OK
Dan Walsh
7-24-92

29. NOTICES: Any notice to be given pursuant to the terms of this AGREEMENT shall be deemed received by the addressee three (3) business days after it is deposited in the United States Mails, properly addressed, with proper postage affixed.

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ACCEPTANCE

We hereby accept the foregoing proposal this 22nd day of July, 1992.

POINT FOUNDATION
27 Gate Five Road
Sausalito, CA 94965

BY: Keith A Jordan

~~Stewart Brand~~ Keith Jordan
Publisher

Approved at Shepherdsville, Kentucky, this 29th day of July, 1992.

PUBLISHERS PRESS, INCORPORATED

BY: Michael J. Simon

Michael J. Simon
Executive Vice-President

SCHEDULE A - SPECIFICATIONS

1. *QUANTITY:* **WHOLE EARTH REVIEW**, *approximately 55,000 copies, four (4) times per year.*

2. *PAPER:* *To be supplied by the PRINTER as required by* **WHOLE EARTH REVIEW**, *and as available.*

   Please see SCHEDULE B, Page 7 complete price list as of JULY 9, 1992.

3. *TRIMMED SIZES: 7-7/8" X 10-5/8" trimmed flush to size.*

4. *NUMBER OF PAGES: As required by the PUBLISHER.*

5. *MAILING: 4-Up Cheshire*

6. *PRODUCTION SCHEDULE: See SCHEDULE C attached hereto and made part hereof.*

SCHEDULE B -- PRICE LIST

WHOLE EARTH REVIEW

COMPOSITION/DESKTOP PUBLISHING PROGRAMS PRICE SCHEDULE

PAGE PROGRAMS PRESENTLY AVAILABLE -- **MacIntosh** -- *QuarkXPress, PageMaker,*
-- **IBM PC (Or Compatible)** -- *Ventura, PageMaker, PageWright.*

If The Customer Submits A Properly Coded Page File On Disk Or By Modem And We Output The File(s) to **Photographic Paper For Each Page Repro To Customer,** *The Pricing Will Be:*

		1270 D.P.I.	2540 D.P.I.
DIGEST /	STANDARD	$5.30 Per Page Repro;	$ 9.15 Per Page Repro;
	TABLOID	$7.45 Per Page Repro;	$12.85 Per Page Repro.

If The Customer Submits A Properly Coded Page File On Disk Or By Modem And We Output The File(s) To **FILM**, *The Pricing Will Be:*

1270 D.P.I.

DIGEST /	STANDARD	$7.25 Per Page Neg;	From Postscript Files $6.00;
	TABLOID	$10.15 Per Page Neg;	From Postscript Files $8.42.

2540 D.P.I.

DIGEST /	STANDARD	$12.50 Per Page Neg;	From Postscript Files $10.38;
	TABLOID	$17.50 Per Page Neg;	From Postscript Files $14.53.

To Output Color Break Neg -- Same As Page Neg Price.

EXTRA BILLING CHARGE OF $1.15 Per Minute If:

DIGEST OR

STANDARD PAGE -- 1270 D.P.I. - Additional time over 2 min/neg x total number of negs output;
2540 D.P.I - Additional time over 4 min/neg x total number of negs output.

TABLOID PAGE -- 1270 D.P.I. - Additional time over 3 min/neg x total number of negs output;
2540 D.P.I - Additional time over 6 min/neg x total number of negs output.

EXTRA BILLING CHARGE For Correcting And Re-Running Customer Files:
Basic Rate Per Page Repro Or Page Neg;
Page Neg Rate For Each Color Break Neg;
Plus Time To Correct And Check (Minimum Of 10 Min/Page @ $38.00/Hour).

EXTRA BILLING CHARGE For Linking Art Work To Page Files And Other Miscellaneous Operations @ $38.00 Per Hour X (Time Required) -- Minimum Charge Of $10.00.

No More Than 10 Pages Per File.
There Is NO DISK CREDIT For These Page Files.
The Above Pricing Does Not Include Any Halftones or color photos, stripping, pick-ups, etc.

CAMERA AND IMAGE ASSEMBLY EDITORIAL PRICE SCHEDULE

Square halftone from B/W and/or Color photo, each	$ 5.63
Square halftone from slide or transparency, each	27.97
Line shot, each	4.39
Contact to one piece negative, each	6.60
Blocker, each	3.30
Strip partial page negative (ad and/or edit), each	4.30
Strip full page negative (ad and/or edit), each	4.30
Strip set of partial page 4/c separations, per set	17.20
Square duotone, each	11.24
Screen tint, per value, per color	4.39
Reverse, Shrink and/or Spread, each	2.77
Color proof, per page, per color	7.50
Convert positive to negative, each	2.77
Camera and strip mechanical, per page	8.69
Silhouetting and/or hand work as required, per hour	29.24
Camera and strip break and/or overlay for color, per page, per color	8.69
Duplicate negative, each	12.94
**Enlarge or reduce negative, each	22.07
Blueline (page print), per page, per color	.80

CAMERA AND IMAGE ASSEMBLY EDITORIAL PRICE SCHEDULE

(CONTINUED)

*** Enlargement and/or reduction of 4/c negatives requires making a color proof (per color) in order to insure quality of reproduction. Please see Four Color Screened Offset Separation Negatives Price Schedule for applicable color proof price.*

All offset press prices are based on the Publisher supplying composite opaqued page negatives (right reading, emulsion side down), one piece per color, ready for imposition and progressive proofs of all four color subjects, with one set of blueline form prints provided for customer viewing. Any additional prep work to be charged at the rates listed on Page 2.

*****Blueline Corrections/Customer Alterations will be an additional charge of $10.00 each for basic pages and $30.00 each for incomplete pages. The charge will be in addition to prep work required.*****

AD DEPARTMENT PRICE SCHEDULE

Front Covers and Advertisements

	STANDARD	TABLOID
Line shots, each	$ 5.50	$ 7.50
Halftones from reflective copy, each	7.50	9.50
Halftones from transparent copy, each	9.50	11.50
Reverse, shrink and/or spread, each	5.50	8.00
Positives converted to negatives, each	5.50	8.00
Negative reduction/enlargement, each	17.50	17.50
Contact to one piece negatives, each	9.50	10.50
Dupes, each	6.50	8.50
Blockers and/or windows, each	4.00	5.00
Silhouetting/handwork, per hour	37.50	37.50
Strip-ins, each	4.00	4.50
Screen tints per value, per color	3.50	3.50
Color proofs per color, per page	7.50	9.00

COMPOSITION
TYPE SET ADS

	STANDARD	TABLOID
1/6 Page Or Less	$10.00	$15.00
1/4 Page	13.50	20.00
1/3 Page	15.00	23.00
1/2 Page	22.00	32.50
2/3 Page	28.00	42.00
Full Page	36.50	55.00

FOUR COLOR SEPARATIONS

4" x 5"	$ 76.00
5" x 7"	83.00
8" x 10"	100.00
10" x 12"	110.00
11" x 14"	124.00
12" x 18"	155.00
14" x 17"	180.00
16" x 20"	245.00

AD DEPARTMENT PRICE SCHEDULE

Front Covers and Advertisements

(CONTINUED)

Gang separations must be requested by the Customer, since it will compromise the quality level that we have established for our facility. If a gang separation is requested an additional charge of $10.00 per subject will be charged for color balancing.

Customer alterations and major color corrections (as determined by the Printer) are to be charged on a time and material basis. Customer color corrections on gang separations will be charged on a time and material basis.

Subjects which cannot be mounted on a scanner drum (inflexible, over 1/32" thick, larger than 21" x 24"), must be sent to an outside source for a conversion transparency. This service requires an extra 5 days. The additional charge for this service is $42.50 per subject. The Customer will be notified if this service is necessary.

*****An advertisement is considered late if it is received with or after the page mechanical, dummy paste-up page, or page negatives. There is an additional charge of $20.00 per late ad.*****

PRE-PRESS AND MAKEREADY/PRESSWORK PRICE SCHEDULE WEB OFFSET

4-PAGE COVER FORMS

Form Configurations	Pre-Press (Opticopy Ektaproof and Flat Inspection)	Plate Making (Includes Press Plates)	Press Makeready	Run And Ink Per M
1/1	$ 60.78	$11.26	$153.07	$ 6.39
2/1	75.39	13.96	189.88	6.76
2/2	90.01	16.67	226.68	7.13
3/1	90.01	16.67	226.68	7.13
3/2	104.62	19.37	263.49	7.50
4/1	104.62	19.37	263.49	7.50
3/3	119.23	22.08	300.29	7.86
4/2	119.23	22.08	300.29	7.86
4/3	133.85	24.79	337.10	8.22
4/4	148.46	27.49	373.90	8.59

Each Color Plate Utilized Includes The First Page In Color On That Plate. Additional Pages In Same Color, Same Plate, Per Page, Per Color Are Charged @$0.25 Per M Print Run.

Minimum Weight Paper, 4-Page Forms = 25" x 38" x 50#

**4-Page Forms, If Required, Deliver Press Folded, N/C.

**EXCEPTION: Covers Printed On 6 PT., 8 PT., 10 PT. And/Or 12 PT. When Required Must Be Folded In The Bindery At The Rates Indicated In This Price List.

Additional Charge For Scoring Of Covers When Required -- $119.88 For Each Score.

No Split Fountains Available On 4-Page Forms.

Additional To SNAPCOTE Or VARNISH Outside Front Cover And Outside Back Cover -- Full Print Run -- $0.02 Per Cover.

PRE-PRESS AND MAKEREADY/PRESSWORK PRICE SCHEDULE WEB OFFSET

16-PAGE FORMS

Form Configurations	Pre-Press (Copyright, Enlargement and Film Inspection)	Plate Making (Including Press Plates)	Press Makeready	Run And Ink Per M
1/1	$186.44	$49.15	$248.00	$ 7.18

16-Page Forms Delivered As 16's Only And Are Press Folded, N/G.

PRE-PRESS AND MAKEREADY/PRESSWORK PRICE SCHEDULE WEB OFFSET

32-PAGE FORMS

Form Configurations	Pre-Press (Copyright, Enlargement and Film Inspection)	Plate Making (Including Press Plates)	Press Makeready	Run And Ink Per M
1/1 1/1	$242.00	$91.00	$288.00	$ 8.78

32-Page Forms Delivered As 32's Only And Are Press Folded, N/G.

NOTE: ABOVE PRICING BASED ON 60# BASE INK.

PRE-PRESS AND MAKEREADY/PRESSWORK PRICE SCHEDULE SHEET FED OFFSET

(RE: Zoset Back-Ups)

1 Or 2-Page Black Form, Pre-Press And Makeready	$100.00
Run, Per M	8.50
1 Or 2-Page, 2 Color Form, Pre-Press And Makeready	150.00
Run, Per M	16.00

Minimum Weight Paper, Sheet-Fed Offset = 25# X 38" X 500
No Split Fountains Available, Sheet-Fed Offset.

BINDING/MAILING PRICE SCHEDULE

Based On Regular Signatures We Print Or Standard Full Trim Size Inserts Involving No Penalty In The Binding Process.
Special Inserts Or Items Requiring Hand Work To Be Quoted On Sight Of Sample.

Minimum Weight Paper -- 2-Page -- 25" x 38" x 60#

Minimum Weight Paper -- 4 Pages Or 6 Pages -- 25" x 38" x 50#

Minimum Weight Paper, Adhesive Bound Cover, Or Saddle Stitched Cover/ Centerspread -- 4 Pages Or 6 Pages -- Books To 100 Body Pages, 25" x 38" x 60# -- Books Over 100 Pages, 25" x 38" x 70#

Minimum Weight Paper Adhesive Bound Covers Utilizing Qualification Covers resulting in cutting -- 4-Page Covers Into 2-2's -- 25" x 38" x 80#

Maximum Weight Non-Penalty Paper -- 2 Or 4 Pages -- 25" x 38" x 120#

Maximum Weight Non-Penalty Paper -- 6 To 16 Pages -- 25" x 38" x 100#

Maximum Weight Non-Penalty Paper -- 24 Or 32 Pages -- 25" x 38" x 70#

BINDING PRICE SCHEDULE

	SET-UP	RUN PER M
Lot Changeover -- Split Run, No Bulk Change	$ 36.75	---
Lot Changeover -- Split Run With Bulk Change	68.25	---
Cut Press Sheets To Bind As Multiple Products	10.50	$ 2.10
Fold 8-Page Signatures	18.38	5.78
Fold 4-Page Signatures	15.75	4.20
Tip Standard 2 Or 4-Page Insert To Outside Of Signature	18.38	11.39
Special Hand Or Machine Tipping Of Penalty Inserts Quoted On Sight Of Sample.		
Saddle Stitch Binding -- Machine Limit 14 Signatures	183.02	13.65
Minimum Charge (1 - 3 Signatures)	183.02	---
4 - 14 Signatures	---	3.68
Per M Signatures	9.45	.79
Cards, Inserts, Or Tipped Units, Additional		
Perfect Or Adhesive Binding -- Machine Limit 32 Signatures	305.55	27.30
Basic 4 Units And Cover	9.45	3.05
*Additional Signatures Bound In	9.45	4.10
Cards, Inserts, Or Tipped Units Bound In	18.38	23.63
Over 2" Bulk Trimmed Off Line		

NOTE: Absolute Minimum Total Thickness Of 1/8" To Avoid Destruction Of Cover Breaker Unit on Binding Machine. Body Paper Weight (Thickness) Must Be Increased To Reach 1/8" Minimum Total Thickness Including Cover And Full Page Inserts.

BINDING/MAILING PRICE SCHEDULE

(CONTINUED)

MAILING PRICE SCHEDULE

	SET-UP	RUN PER M
Affix Mail Label Direct To Cover, Tie By Zip, Bag, Tag, Delivered To USPS	$37.49	$11.55
Additional For Lot Changeovers/Stops -- $21.00 EACH		
Kraft Sleeve Wrap, Tie By Zip, Bag, Tag, Delivered To USPS, Including Printed Wrapper	46.62	56.81
Additional For Multi Level Mailing -- $4.41 PER M		
Affix Pressure Sensitive Labels Supplied To PASS Specifications, Additional	37.49	---
Single Copies Inserted In Customer Supplied Envelopes -- $.14 EACH		
Printer Supplied Envelopes, Including Hand Stamping -- $.13 EACH		
Bulk Copies Shipped F.O.B. Shepherdsville, KY 40165 In Cartons, PER CARTON -- $1.05		
Bulk Cartons Stacked And Skid-Wrapped Onto Skids, PER SKID -- $26.25		
E-Containers -- $9.52 EACH		
Blow-In Cards, Books Receiving Label To Front Cover	36.75	5.78
Blow-In Cards, Books Bulk Or To Be Wrapped	36.75	5.78

SITMA POLYMATIC BAGGING PRICE SCHEDULE

In An Effort To Clarify Sitma Polymatic Bagging And Its Pricing, Please Review The Following:

	2M-15M	15M-25M	25M-40M	40M-75M	75M & UP
Set-Up	$74.75	$74.75	$74.75	$74.75	$74.75
Std. Per M	37.44	34.25	31.58	27.75	24.77
Tab. Per M	42.44	39.25	36.58	32.75	29.77
*Additional Set Up	12.70	12.70	12.70	12.70	12.70
*Additional Per M	5.96	5.02	4.32	3.39	2.73

*Additional Set Up - This charge is in addition to the initial Set-Up for each additional supplement and each split run.

*Additional Per M - This charge is in addition to the initial Per M Rate for each additional supplement.

Print runs below 2,000 will be bagged on the polybag unit at $0.05 Each with a minimum charge of $25.00. Outserts charged @ $0.02 each, additional.

The above prices do not include mailing. The charge for mailing is based on contractual agreement.

Mail label will be affixed to the front cover of publication or slipsheet. If the mailing label is desired on the bag, there will be an additional $45.00 set up charge.

Special order bags - Bag will include postal indicia, return address, advertising, etc... The price of these bags will be quoted upon sight of mechanicals. These bags will be invoiced upon receipt of bag delivery. Allow 8 weeks for delivery.

Mechanical Requirements

A) Maximum size - 12" x 15-3/4"
B) Minimum Size - 4" x 5-3/4"
C) Maximum total thickness - 2-1/4"
D) Bottom outsert must be width of publication.
E) Other outserts can be less than full width, but no less than one half the width of publication.
F) Mail label position is parallel and within 1/2" of publication spine.
G) All supplements need to be checked for post office regulations prior to bagging.

Maximum Pieces

1) Publication (B) 3 outserts (A,C,D)
2) 2 publications (A,B) 2 outserts (C,D) NOTE - Main publication must be on top.
3) Publication (A) 4 blow-in cards (C1, C2, D1, D2)
4) 2 publications (A,B) 2 blow-in cards in each publication (C1, C2, D1, D2)
5) Publication (A) 2 blow-in cards (C1, C2) 1 slipsheet (D)

NOTE: THE ABOVE CONFIGURATIONS MUST COMPLY WITH MECHANICAL REQUIREMENTS.

SPOILAGE CHARTS AND CURRENT PAPER PRICE SCHEDULE

FOR FURNISHED INSERTS AND/OR CARDS PLEASE ALLOW FOR SPOILAGE:

BACK UP (PER COLOR)	7%
CUT AND/OR FOLD	1%
TIP	1%
MAGNA-STRIP	1%
BIND	3%
MULTIPLE ISSUES RECEIVED IN ONE SHIPMENT	1%
SHIPPING	1%

WEB SPOILAGE ALLOWANCES

NUMBER OF PLATES	4-PAGE FORMS	16-PAGE FORMS	32-PAGE FORMS
2	10%	07%	-
3	12%	-	-
4	14%	-	10%
5	16%	-	-
6	18%	-	-
7	19%	-	-
8	20%	-	-
BINDERY OVERRUN	+3%	+3%	+3%
CORE/CVR/WRPR WASTE	+3%	+3%	+3%

WEB WEIGHTS PER THOUSAND CUT-OFFS BASED ON 7-7/8" X 10-5/8" TRIM SIZE

FULL SIZE ROLLS 35# = 54# HALF-SIZE ROLLS 7 PT. = 112#

CURRENT PAPER PRICE SCHEDULE

35 POUND MANDOBRITE, OR EQUAL, PER CWT.	$35.10
7 POINT WARRENFLO, OR EQUAL, PER CWT.	65.88

ALL PAPER PRICES ARE SUBJECT TO ADJUSTMENT TO THAT PREVAILING AT TIME OF SHIPMENT.

PAPER HANDLING OF CUSTOMER FURNISHED PAPER STOCK SHALL BE CHARGED @ $3.00 PER CWT. AS UTILIZED.

DATE 7/09/92 WHOLE EARTH REVIEW 65700
PRODUCTION SCHEDULE
1992

	FAL
AL REQUIRING 4/C SEPS AND ADS REQUIRING WORK AT PPC	07/23
4/C PROOFS AND FINAL AD PROOFS TO CUSTOMER	07/28
EIVES COMPLETE DISK TO RUN THRU L-300 (TO NEGATIVES), AD NEGS WITH PROOFS, AND FURNISHED INSERTS	~~07/29~~ 8/4 KAS
BREAKDOWN W/FINAL COLOR INFORMATION INCLUDED, FINAL COUNT, AND DISTRIBUTION REPORT AT PPC	07/29
LS FORM PROOFS TO CUSTOMER	08/04
OK WITH CORRECTION FORM PROOFS AT PPC	08/06
LATES FORMS	08/07
NTS FORMS	08/10
TRIP, POSTAL 3541 FORM, AD%,AND ZONE ANALYSIS AT PPC. E DEPOSIT AT SHEPHERDSVILLE POST OFFICE.	08/11
SEND ADVANCES AND TEARSHEETS TO CUSTOMER	08/13
LETE OFFICE, BULK SHIPMENTS, AND DICKSTRIP TO BOOK STIC MAILING	08/14
LETE SITKA AND/OR KRAFT WRAP MAILING	08/17

This schedule is prepared for normal size issues with a timely and predictable flow of materials between our organizations. We will make y effort to adhere to this timetable whenever presented with unusual matters. However, abnormal inserts, late closing tip forms, setting requirements on furnished copy books, lack of materials received on the Proof OK Day, exceptionally large issues and a host of other ers can delay the issues completion. Please help us overcome any possible delays by letting us know about any unusual circumstances at the iest possible time.